JHANZAIB REHAN

Senior WordPress Developer | Full-Stack Web Developer (PHP, WooCommerce, Shopify)

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Open to remote work and relocation (UK, UAE, USA)

PROFESSIONAL SUMMARY

Senior WordPress Developer and Full-Stack Web Developer with 3+ years of experience building custom WordPress, WooCommerce and Shopify websites and PHP web applications. Skilled in custom theme and plugin development, Advanced Custom Fields (ACF), Elementor, Laravel, MySQL, JavaScript and REST API integration. Experienced in performance optimization, Core Web Vitals, technical SEO, site migrations and hosting. Has delivered production websites for international clients in e-commerce, education, automotive export and digital marketing.

SKILLS

- **WordPress:** Custom Theme Development, Plugin Development, WooCommerce, Advanced Custom Fields (ACF), Custom Post Types, Elementor, Gutenberg, WordPress REST API
- **E-Commerce:** WooCommerce, Shopify, Payment Gateway Integration, Checkout Optimization
- **Languages:** PHP, JavaScript, jQuery, HTML5, CSS3, SQL
- **Frameworks and Databases:** Laravel, Bootstrap, React (basic), MySQL, Database Design
- **Tools:** Git, GitHub, VS Code, Postman, Webpack, Docker, cPanel, Figma
- **Practices:** Responsive Web Design, Performance Optimization, Core Web Vitals, Technical SEO, Website Migration, Cross-Browser Compatibility, Web Security, Accessibility

WORK EXPERIENCE

Senior WordPress Developer **Jan 2026 – Present**
Creative Terminus | Karachi, Pakistan

- Lead WordPress development, customization and maintenance for client websites in the UK and US
- Build custom WordPress themes and plugins, integrate third-party APIs and extend CMS functionality with ACF and custom post types
- Develop and maintain WooCommerce stores, including product setup, checkout changes and payment integrations
- Optimize sites for page speed, Core Web Vitals, technical SEO, mobile responsiveness and security
- Manage site migrations, hosting, DNS and domain configuration, backups and production troubleshooting
- Work with designers, marketers and clients to turn business requirements into finished websites

Full-Stack Web Developer **Sep 2025 – Present**
Asora Tech | Karachi, Pakistan

- Develop and deploy high-converting landing pages and website features against changing business requirements
- Build responsive interfaces with SEO best practices, visual assets and promotional components
- Improve UI/UX, page performance and reliability across desktop and mobile

Full-Stack Engineer **Feb 2025 – Sep 2025**
Nobuko Japan | Karachi, Pakistan

- Built and maintained a Japanese used-car export platform with dynamic, database-driven vehicle listings
- Developed custom PHP modules, REST APIs and MySQL database functionality
- Improved mobile responsiveness, cross-browser compatibility, performance, security and uptime

Freelance Full-Stack Developer **Aug 2024 – Jan 2025**
Self-Employed | Remote

- Delivered custom websites and web applications using PHP, Laravel, MySQL, Bootstrap, WordPress and Shopify
- Ran performance audits and refactored legacy code to improve page speed and user experience
- Worked directly with clients to scope requirements and deliver functional websites

Front-End Developer **Jan 2022 – Jun 2025**

ABS International | Karachi, Pakistan

- Developed responsive websites, education platforms and admin dashboards using HTML5, CSS3, JavaScript, jQuery and Bootstrap
- Delivered custom web applications and worked with backend teams on secure authentication and integrations
- Ensured usability, accessibility and cross-device compatibility

PROJECTS

- **SwitchOrbit.pk** (WordPress, Dec 2025 – Jan 2026): Custom WordPress theme, dynamic content management, responsive layouts and API integrations for a digital solutions company
- **The Berry Digital** (Web Development, Aug 2025 – Present): Responsive, conversion-focused service pages for a web, UI/UX and digital marketing agency
- **Vinance** (PHP, MySQL, Sep 2025 – Oct 2025): Vehicle history and VIN reporting platform with scalable backend, database design, responsive UI and API integrations
- **SwitchOrbit.com** (WordPress, Jun 2025): Custom WordPress theme and lead-generation workflows for a branding and SEO agency
- **Matrycs** (Web Development, Mar 2025): SEO-friendly responsive pages with interactive service sections and lead capture
- **Gearup-pk** (Web Application, Dec 2024 – Jan 2025): E-learning platform connecting students, teachers and parents through interactive courses

EDUCATION

Advanced Diploma in Software Engineering (ADSE)

Aptech Learning Center | Karachi, Pakistan

CERTIFICATIONS

- PHP and Laravel Development, PCA Languages

LANGUAGES

- English: Professional working proficiency
- Urdu: Native